



PAKISTAN INTERNATIONAL WOMAN DEVELOPMENT ORGANIZATION

(PIWDO)

Empowering Women for Leadership, Opportunity & Sustainable Development

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VISION, MISSION, AIMS & OBJECTIVES

Proposed Vision

“To build an empowered, inclusive and progressive Pakistan where women have equal opportunities to lead, learn, earn and contribute to national and global development.”

Proposed Mission

“To empower women through education, skills development, entrepreneurship, leadership, policy advocacy, networking and international cooperation, creating sustainable opportunities for women from all sectors of society.”

Aims & Objectives of PIWDO

1. Women Empowerment

To promote the social, economic, educational, professional and political empowerment of women across Pakistan.

2. Education & Skills Development

To provide women and girls with access to education, vocational training, professional development and market-oriented skills.

3. Women Entrepreneurship

To encourage and support women entrepreneurs, startups, home-based businesses, SMEs and women-led enterprises through training, mentorship, networking and market linkages.

4. Leadership Development

To develop women leaders and increase women's participation in decision-making positions in government, business, academia, civil society and other sectors.

5. Digital & AI Empowerment

To promote digital literacy, artificial intelligence, e-commerce, freelancing, technology and digital entrepreneurship among women.

6. Economic & Financial Inclusion

To facilitate women's access to financial literacy, banking, investment, business opportunities, markets and appropriate financial resources.

7. Policy Advocacy & Research

To conduct research, policy dialogues, seminars and consultations and advocate for policies that improve opportunities, rights and participation of women.

8. Women's Rights & Legal Awareness

To create awareness about women's constitutional, legal, workplace and social rights and facilitate access to appropriate support and referral services.

9. Employment & Career Development



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To create linkages between women professionals, employers, educational institutions and industry for employment, internships, mentorship and career advancement.

10. Rural & Underserved Women

To extend education, skills, entrepreneurship and livelihood opportunities to women in rural, remote and economically disadvantaged communities.

11. Health & Wellbeing Awareness

To promote awareness regarding women's health, family wellbeing, workplace wellbeing and access to relevant services.

12. Networking & Mentorship

To establish national networks connecting women entrepreneurs, professionals, policymakers, academics, diplomats, civil society leaders and young women.

13. International Cooperation

To develop partnerships with international organizations, diplomatic missions, NGOs, development agencies, universities and women's networks for knowledge exchange and joint initiatives.

14. Conferences & Capacity-Building Programs

To organize national and international conferences, summits, workshops, training programs, leadership forums and policy dialogues focused on women's development.

15. Women, Peace & Social Cohesion

To promote women's participation in peacebuilding, community development, social harmony, conflict prevention and national cohesion.

16. Recognition of Women Leaders

To recognize and celebrate outstanding women through awards, fellowships, leadership programs and public platforms.

17. Research & Knowledge Platform

To establish a knowledge and resource platform for sharing research, best practices, opportunities, success stories and policy recommendations relating to women's development.

18. Public-Private Partnerships

To collaborate with government institutions, chambers of commerce, corporations, universities, NGOs and development organizations for women-focused projects.

19. Sustainable Development

To contribute to national development and relevant Sustainable Development Goals, particularly gender equality, quality education, decent work and economic growth.

20. Global Representation of Pakistani Women

To provide platforms for Pakistani women to participate in international forums, exhibitions, business delegations, leadership programs and global networking opportunities.

Stronger Women • Brighter Communities • Prosperous Pakistan